



The Hidden Cost of Delaying Intervention

Every day, organizations forgo preventive wellness solutions, and their health spending and medical claims skyrocket.

Untreated health conditions accumulate month after month, with workplace populations showing:



50-60%
susceptibility for
low-risk individuals



30-35%
susceptibility for
moderate-risk individuals



9-11%
9-11% susceptibility for
high-risk individuals¹



With healthcare costs projected to **surge 7.7% in 2026²**, now is the time to invest in a comprehensive solution that hedges health expenses, drives productivity, and stops turnover in its tracks.

Cost-Benefit of Early Wellness Investments

91%

of interactions between job-related and personal conditions end in costly health impacts³

64%

of lifetime medical costs for chronic conditions come from complications that early intervention could have prevented⁴

For every \$1 invested in preventive-care focused wellness programs⁵:



**Medical costs fall
by \$3.27**



**Absenteeism
costs fall by \$2.73**

The Implementation Bonus Factor

Investing in preventive wellness means nothing if the administrative load is too overwhelming to be sustainable. Partnering with experienced implementation specialists promises:



- ✓ Certified and tailored health expertise
- ✓ Dedicated, hands-on support every step of the way
- ✓ Strategic guidance to turn program concepts into everyday realities
- ✓ Targeted recommendations based on specific workforce health profiles
- ✓ Libraries of health content, step-by-step instructions, and engagement trends

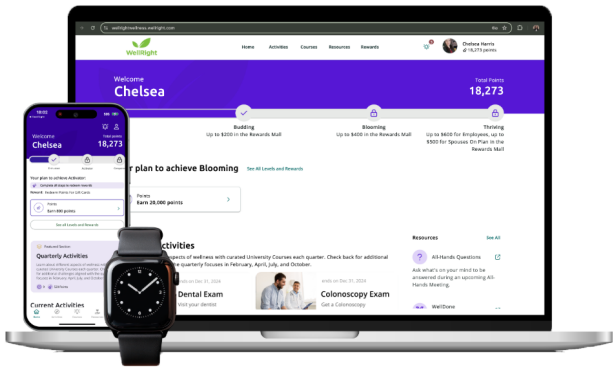
The Cost of Doing Nothing: Is It Worth the Delay?

Organizations that put off wellness watch healthcare costs shoot upward while productivity quietly erodes through presenteeism and disengagement.

Companies that invest early with dedicated implementation support enjoy reduced medical costs, decreased absenteeism, and improved health outcomes for every dollar spent.

Ready to stop your organization's wellness recession?

Let's work together to turn your wellness investment into a competitive advantage.



1. "Eight-Year Health Risks Trend Analysis of a Comprehensive Workplace Health Promotion Program." Workplace Health and Wellbeing, National Library of Medicine (2020). <https://pmc.ncbi.nlm.nih.gov/articles/PMC7765570/>

2. "2024 Best Practices in Healthcare Survey." Willis Towers Watson (2024). <https://www.wtco.com/en-us/news/2024/09/healthcare-costs-at-a-post-pandemic-high-us-employers-prioritize-affordability-and-wellbeing>

3. "Health Outcomes Related to Multiple Exposures in Occupational Settings: A Review." Safety and Health at Work, Vol. 15, Issue 4, Occupational Safety and Health Research Institute (2024). <https://www.sciencedirect.com/science/article/pii/S2093791124000763>

4. "Health and Economic Benefits of Diabetes Interventions." U.S. Centers for Disease Control and Prevention (2024). <https://www.cdc.gov/nccdphp/priorities/diabetes-interventions.html>

5. "Wellness Programs on the Rise." Biotechnology Healthcare, National Library of Medicine (2010). <https://pmc.ncbi.nlm.nih.gov/articles/PMC2873731/>